

AFFILIATE **MARKETING** NINJAS CHEAT SHEET

AFFILIATE MARKETING SIMPLIFIED



Warren Wheeler
www.amninjas.com

CONTENTS

Affiliate Marketing Ninjas Cheat Sheet3

1. Choose A Profitable Niche:3

2. Find A Domain Name:3

3. Get Hosting:3

4. Install Wordpres:3

5. Find A Theme/Template:4

6. Get Your Basic Pages Up:4

7. Find Products To Write Reviews On:4

8. Find Questions People Are Searching For That Are Related To The Niche And You Can Promote The Products Too.....4

9. Keyword Research - Finding Long Tail Keywords:.....5

Time To Promote 6

1. Find Forums That Are Related To Your Niche:6

2. Niche Related Community Sites:7

3. Comment On Related Blogs:.....7

4. Video Marketing:8

5. Social Media Marketing:.....8

6. Create Free Blogs Web 2.0s:9

7. Find Your Competitors Backlinks:.....9

8. Be Everywhere Your Ideal Audience Is.....10

Niche Ideas 11

Quick To Do List. Things You Can Be Doing Now:.....13

Affiliate Programs You Can Join.....14

AFFILIATE MARKETING NINJAS CHEAT SHEET

Here's a quick start guide to help get you started in this lucrative world of affiliate marketing.

1. CHOOSE A PROFITABLE NICHE:

There's literally thousands of products both physical and digital in all kinds of niches. I recommend going for a niche that you have some kind of interest in.

I will add some niche ideas at the end of this cheat sheet.

2. FIND A DOMAIN NAME:

Once you have your niche or idea of what your website is going to be about. You now need a domain name - this is the name of your website.

Something short, easy to remember and is related to the niche you've chosen.

3. GET HOSTING:

You need website hosting so your website can be online. Choose a hosting plan that is in your budget. For this example, I recommend one of the following -

- ◉ [Godaddy Wordpress managed hosting](#)
- ◉ [BlueHost](#)
- ◉ [Siteground](#)
- ◉ [Hostgator](#)

4. INSTALL WORDPRES:

Wordpress is a content management system (CMS) that makes editing and adding pages very easy. It's free and perfect for creating affiliate websites.

5. FIND A THEME/TEMPLATE:

There are literally thousand of themes both free and paid. This is up to you but I recommend going with a free wordpress theme when starting out. You can always change your theme later if you choose to go with a premium theme.

6. GET YOUR BASIC PAGES UP:

It's good practice to have the following pages -

About, Contact, Affiliate Disclaimer.

This website has details of how to have your affiliate disclaimer and why you need it: https://termsfeed.com/blog/disclaimer-amazon-associates/#Affiliate_disclaimers

The about page is just a simple blurb about yourself or about the website you're making.

7. FIND PRODUCTS TO WRITE REVIEWS ON:

To get started I recommend finding 2-5 products in your niche to write reviews about. These products should have an affiliate program so you can make money recommending them to people.

I will add a list of affiliate programs at the end of this guide.

8. FIND QUESTIONS PEOPLE ARE SEARCHING FOR THAT ARE RELATED TO THE NICHE AND YOU CAN PROMOTE THE PRODUCTS TOO.

Jump on question and answer sites like yahoo answers or quora and search for some terms within your niche or even search for the products you're going to write reviews about. There maybe people asking questions about them.

The reason why you want questions is for the articles you are going to write to compliment your review pages.

I normally write down a list of questions that people are asking or searching for answers for then I write articles to answer those questions..

The more helpful you can be in the article answering all possible questions the better. In the article you can link back to your review page and add your affiliate link to the products you're promoting.

9. KEYWORD RESEARCH - FINDING LONG TAIL KEYWORDS:

Some of the questions you've written down in part 8 will be good long tail keywords but you want to find more keywords that are easy to rank in search engines. Then write more articles around those long tail keywords to bring in traffic.

An example of a broad keyword: "weight loss"

An example of a long tail keyword: "weight loss pills for women"

I highly recommend downloading and installing the keywordseverywhere.com extension into your browser and bookmark the following:

<http://kwfinder.com>

<http://keywordshitter.com>

<https://trends.google.com/trends/>

Set up your social media sites:

Jump on all the social media sites you can find and create a profile/account for each. You can have the same name as your website or make it a more personal or generic type of account.

Here's some to get you started -

pinterest, instagram, facebook, twitter, stumbleupon, weheartit, google+

^ There are LOTS more but this will get you started. The idea is to create these accounts, share and like other peoples stuff and build a following. Then start sharing your website to your followers and get them on pages where you have a presell to the product or offer you're promoting.

TIME TO PROMOTE

Once you have your domain and website online + all your basic pages, product reviews and articles it's time to start promoting them.

I spend around 20% - 30% of my time creating content for my site and the rest of the time promoting it because there is no use having these pages if no one is going to see them right?

Also, you don't need a LOT of pages on your site to make money. Most of my affiliate sites only have 20 - 30 pages of content.

To some, this might seem like a lot but it's not! You can easily get this amount of content on your website if you really focus - try get 2 to 3 articles/reviews up per day each over 1000 - 3000 words each. Answer all the questions people may have that are related to your article.

Okay..Let's talk about how YOU can promote your new website :)

1. FIND FORUMS THAT ARE RELATED TO YOUR NICHE:

Forums are gold and a great place to source traffic. If anyone tells you different, send them to the group and I will argue with them :D

This is where people that are interested in the products and info you're promoting hang out. Start posting useful information or answer peoples questions they might be asking in the group - become the expert (you don't have to be an expert but just help people) you can also ask questions.

Asking questions is also a great way to find answers and can give good content ideas for your website.

Most forums also allow you to have a link in your profile and a link in your forum signiture that will be displayed under every post or comment you make...

Make this signiture stand out!!

Build some curiosity around your link to get them interested in clicking it..

Find forums using this website - <http://linksearching.com/>

2. NICHE RELATED COMMUNITY SITES:

Community sites are much like forums - They can be a VERY good place to drop a link to your site. BUT don't tell people it's your website - pretend you're asking questions about something related to your page you're promoting and then drop your link.

Example would be - *Hi there everyone. I'm really struggling to learn piano and I don't have a lot of money to spend on a tutor. Do you think RocketPiano is a good online course? I was just reading www.yourwebsite.com/rocket-piano-review and it does look good BUT I really want other peoples feedback..Have you tried it or do you think it's good to follow to learn piano? Thanks!*

^ See how this doesn't look spammy. It's asking a question and getting people interested in clicking the link to see what it's all about. Now, if this was a piano related community - chances are there will be other people interested in learning piano and might click the link, then buy the course through your affiliate link.

^^ do the same for your forum posts

3. COMMENT ON RELATED BLOGS:

This is another great way to get people to your site + help google find your website. Most blog comments are nofollow (don't worry to much about that just yet) but it's good to have a mix of links pointing to your site.

Find blogs that are related to your niche or website and start commenting on them. Don't spam - be helpful or ask questions. Most blog authors or owners will manually approve comments so take some time and write good comments.

Have a quick read of the blog owners page and then ask a question or add value to their page..So, if it was about piano lessons you could write a comment like -

"Hi there and thanks for writing this, it really has helped me. Would you recommend learning piano via an online course? I don't have a lot of money and tutors cost a lot! I've come across this Rocket Piano course and it seems good. The only review I could find is this one at www.yourwebsite.com/rocket-piano-review would love to hear your opinion about this course, have you heard of it before? It does look good but I would love your feedback. Thanks!"

Comment on as many related blogs as you can..Try and do 3 - 5 per day and over time you will start seeing a lot of visitors come in..Always mix your comments up - don't just copy paste the same thing, take some time and do it right. You want them to be approved right?

You can find blogs with <http://linksearching.com/> as well.

4. VIDEO MARKETING:

Video marketing is a great way to get visitors to your site and important pages.

You can do simple powerpoint presentations and record the screen, do videos yourself where you're in the video or hire someone from places like www.fiverr.com - testimonial videos, voice overs and bizarre videos are great.

In the video you can watermark it with your domain name, mention your website in the video and add a link to your pages in the video description.

Add these videos to all the video sharing sites like Youtube, Dailymotion, Vimeo and Metacafe..There's a lot more and I do recommend uploading your video to as many as possible.

5. SOCIAL MEDIA MARKETING:

Again, we don't want to spam - your account can and probably will get banned if you get reported for spamming over and over again.

Don't be scared to share other peoples stuff if it's shareworthy and like other peoples pages or groups. This shows that you're a helpful resource and actually want to help people.

Help people out and every now and then drop a link to one of your pages that provide a better answer.

6. CREATE FREE BLOGS WEB 2.0S:

This is a great way to get traffic and build more authority to your website. It helps with ranking your pages in search engines as well.

Jump on sites like blogger.com weebly.com tumblr.com and bravenet.com

You can create free blogs on these and I treat each one like a little mini site.

The idea is to make them a good little resource for people and you can link back to your main website which is counted as a backlink (Backlinks help you get better rankings in google).

Yes, they take time and effort but the rewards are well worth it. You can comment on other free blogs, share and like other peoples stuff - this is good for getting internal links back to your free blog which will boost it's authority - passing that authority on to your main site because you linked to it from your free blog...Hope that made sense ;)

7. FIND YOUR COMPETITORS BACKLINKS:

Find your competitors backlinks by using tools like <http://www.backlinkwatch.com/> Simply add the competing website in and it will load all of their backlinks.

Now you have a list of websites you can try and get backlinks for your own website. Some might need a little effort - find their contact form and send them an email or message.

You can say something like -

"Hi there,

I noticed you have a link to (competitors website) and just wanted to let you know that I have a similar article to theirs but go into a lot more detail.

This might be a good resource for your readers. Would love if you could link to my page. If you do, I will also share it among all my social media accounts which will surely bring you more traffic :)

Let me know what you think.

Regards,

Your name
Website"

Of course you want to make it look more appealing this is just an example..

But yeah pretty simple right..You could email a dozen people every couple of days and if you score a couple of backlinks out of that - GREAT, you just scored a backlink from your competitor.

^ Don't get discouraged if you get knocked back..Move on to the next until you've reached out to them all..

8. BE EVERYWHERE YOUR IDEAL AUDIENCE IS...

Marketing is all about being where your audience is and getting the word out about what you have to offer.

Try and be everywhere you can be. If you find a place where your ideal visitor hangs out - go for it..

Don't be scared to think outside the box a little and try new things.

It's all about getting people to your pages so do the work and you will see results - not over night but it will happen.

Test, test, test...If you see something working for you - try and scale it some how.

Affiliate marketing doesn't have to be complicated.

Keep things simple...Follow this guide and just focus.

I know it can be a little overwhelming at times but you have to push forward.

When every you learn something new - take action on it. Test it out.

BUT avoid shiny object syndrome as much as possible. There are no shortcuts - this affiliate marketing stuff takes work - just like any other business.

Stay laser focused and stick to the plan...Build your affiliate website and treat marketing as a job.

NICHE IDEAS

- ◉ Diabetes
- ◉ Yeast Infection
- ◉ Cellulite
- ◉ Sciatica/back pain
- ◉ Singing Lessons
- ◉ Dog Training
- ◉ Make Money Online
- ◉ Fitness
- ◉ Guitar Lessons, Piano Lessons + other instruments.
- ◉ How to speak another language
- ◉ Sports betting
- ◉ Self help
- ◉ Potty training toddlers
- ◉ Marriage advice or how to get your ex back.
- ◉ Welding equipment
- ◉ Cooking utensils
- ◉ Drones or RC cars,boats, helicopters, planes.
- ◉ Clothing and shoes – costumes or cosplay.
- ◉ Computers and computer accessories – latest gadgets.
- ◉ Office equipment
- ◉ Plush toys
- ◉ Scooters
- ◉ Pet enclosures
- ◉ Surfboards or standup surfboards

- ◉ DIY equipment
- ◉ Furniture – exotic
- ◉ Make money online
- ◉ Education
- ◉ Online jobs
- ◉ Woodworking
- ◉ Gardening
- ◉ Healthy eating
- ◉ Acne
- ◉ Teeth whitening
- ◉ Gaming
- ◉ Stop smoking
- ◉ Vaping
- ◉ Music software

Hopefully these will get your brain thinking..Do you see anything in this list that you can start a website about?

QUICK TO DO LIST. THINGS YOU CAN BE DOING NOW:

- ◉ Write articles or product reviews for your website
- ◉ Write articles or reviews for web 2.0s
- ◉ Create videos for video sharing sites.
- ◉ Find and post to forums related to your niche.
- ◉ Find and comment on related blogs.
- ◉ Find and contribute to community websites.
- ◉ Be active on your social media accounts.
- ◉ Be active in related facebook groups.
- ◉ Search for competitors backlinks and reach out to the owner.
- ◉ Contribute to question and answer sites like yahoo answers and quora.com
- ◉ Write an email sequence for your email auto responder.
- ◉ Search for other products to write reviews about for your website.
- ◉ Create a helpful pdf guide to help your visitors in your niche. Use this as a lead magnet to get people to subscribe to your email list.
- ◉ Do keyword research to find potential keywords to write articles about.
- ◉ Find websites that allow you to write a guest post and write an article with your link in it.

AFFILIATE PROGRAMS YOU CAN JOIN

- ◉ [Clickbank.com](https://www.clickbank.com)
- ◉ [Amazon.com \(Amazon Associates\)](https://www.amazon.com/associates)
- ◉ [Moreniche.com](https://www.moreniche.com)
- ◉ [Sellhealth.com](https://www.sellhealth.com)
- ◉ [Markethealth.com](https://www.markethealth.com)
- ◉ [Maxbounty.com](https://www.maxbounty.com)
- ◉ [Shareasale.com](https://www.shareasale.com)
- ◉ [CJ.com \(Commission junction\)](https://www.cj.com)
- ◉ [JVZoo.com](https://www.jvzoo.com)
- ◉ [Google Adsense](https://www.google.com/adsense)
- ◉ [CPAEmpire.com](https://www.cpaempire.com)
- ◉ [Copeac.com](https://www.copeac.com)
- ◉ [Pepperjamnetwork.com](https://www.pepperjamnetwork.com)